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Southwest Iowa

Shorthorn Breeders' Assn.

SHOW
AND
SALE

MONDAY, MARCH 10, 1947

RED OAK, IOWA

SHORTHORNS

- - - with BEAUTY AND STYLE
- - - with CHARACTER AND QUALITY
- - - with RUGGEDNESS AND BONE
- - - with CONFORMATION AND COLOR
- - - with ABILITY TO MAKE GOOD

* * *

DO YOURSELF A FAVOR

. . . by Attending the

IOWA ROYAL
SHORTHORN

Show—March 18th

Sale—March 19th

IOWA STATE FAIRGROUNDS
DES MOINES

A Personal Invitation from the Consignors

The producers of Shorthorns and Polled Shorthorns throughout Southwestern Iowa extend you a cordial invitation to attend our Shorthorn and Polled Shorthorn Show and Sale on Monday, March 10, 1947 at the Red Oak Auction Company, Red Oak, Iowa. We are extremely proud of our offering—females of exceptional blood lines and impressive bulls.

We are proud to be engaged in the production of Shorthorn cattle. Our great state of Iowa is the leader in this industry.

The cattle offered have been consigned by responsible producers within Southwest Iowa. These herds have been in operation for many years. Their cattle are healthy. They are prolific. They comprise outstanding bulls and females of the Shorthorn breed.

We will welcome as our guests, breeders of Shorthorn cattle, members of 4-H clubs, farmers, ranchers, bankers, business and professional men and ladies. You will enjoy the show. You will find the individuals you need whether for herd improvement or for foundation purposes.

SOUTHWEST IOWA SHORTHORN ASSOCIATION

MALCOLM D. LOMAS, SALE MGR.

RED OAK is in the southwest corner of Iowa, Montgomery County. Red Oak is 50 miles east of Omaha, 125 miles southwest of Des Moines and is on the main line of the C. B. & Q. railroad as well as on Federal Highway No. 34 and State Highway No. 48.

HOTEL ACCOMMODATIONS are offered through the **HOTEL JOHNSON**, famous hostelry of Southwestern Iowa. Their rooms are nice. They are clean, They are comfortable. The dining room affords the best in foods—a wide variety. Those from a distance planning to stay over night should arrange for accommodations in advance at Hotel Johnson.

Southwest Iowa Shorthorn Breeders' Association

Lloyd Davis, Oakland	- - - - -	President
Lou Kennedy, Lewis	- - - - -	Vice President
Malcolm D. Lomas, Red Oak	- -	Secretary-Treasurer

Geo. F. Gruss, Greenfield	- - - - -	Adair
Ralph Van Pelt, Corning	- - - - -	Adams
Ray Coglon, Exira	- - - - -	Audubon
Lou Kennedy, Lewis	- - - - -	Cass
E. P. Laughlin, Imogene	- - - - -	Fremont
Jacob Burkhardt, Guthrie Center	- -	Guthrie
A. L. Dunham, Dunlap	- - - - -	Harrison
O. R. (Dick) Hyde, Hastings	- - - - -	Mills
Arvid Malmberg, Villisca	- - -	Montgomery
Eldor Swanson, Hepburn	- - - - -	Page
Perry F. Graves, Council Bluffs	-	Pottawattamie
Emery Larson, Harlan	- - - - -	Shelby
Geo. McMaster, Bedford	- - - - -	Taylor
Joe Worsley, Kent	- - - - -	Union

Malcolm D. Lomas	- - - - -	Sale Manager
Charles Garden, Mgr. Helfred Farms	- - - - -	Judge
J. E. Halsey, Des Moines	- - - - -	Auctioneer

General Information

TIME—Monday, March 10, 1947. Show will start at 9:30 a. m. Sale will commence at 1:00 p. m.

LOCATION—The show and sale will be held at the Red Oak Auction Company, Red Oak, Iowa through the courtesy of Mervin Ballard, Manager.

The facilities of the Red Oak Auction Company are excellent. They have plenty of parking space for trucks and cars, nice, roomy stalls for cattle. The sale pavilion is well ventilated and lighted, most convenient for buyers and owners—everyone interested in better cattle.

TERMS—The terms of the sale are cash unless other arrangements are made in advance with the consignor from whom you purchase. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction. All stock will be at buyer's risk as soon as bid off but the management will attend to loading on cars or trucks in compliance with instructions from purchasers.

GUARANTEE—All cattle are sold subject to a sixty day retest for tuberculosis and health certificates will be furnished to enable them to be shipped into any state or territory. Bulls are guaranteed breeders if properly cared for and not allowed to serve until sixteen months old or run with the herd. If a bull fails to breed, he may be returned to the seller, if in as good condition as when bought, and if, after a test in the seller's herd, he still fails to breed he will be replaced or the purchase money will be refunded. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. All other cows and all heifers over sixteen months old at time of sale are guaranteed to be breeders. Animals returned to seller because they do not comply with the guarantee will be at the buyer's cost of transportation.

Any claim for adjustment because an animal is a non-breeder must be made within ninety days of the date of the sale.

The above guarantee and terms shall constitute a contract between the consignor and the buyer of each lot. Neither the sale manager nor the clerk of this sale assumes any liability, legal or otherwise.

PEDIGREE CERTIFICATES—A certificate of registry and a transfer will be furnished for each lot sold and an application for registry will be furnished for each lot sold at foot and for each unborn calf sold in dam.

Where footnotes appear in this catalogue they were furnished by the consignor or written from information supplied by the consignor.

MAIL BIDS—Those wishing to buy at this sale who cannot attend in person may send their bids to the Sale Manager or to Jack Halsey, the Auctioneer, Mervin Aegerter of the Shorthorn World, Clem Larson, Fieldman for the American Shorthorn Breeders' Association or Matt White, Field Representative of Wallaces' Farmer, all of these men in care of the Sale Manager who will see that they are delivered to the parties whom are entrusted with your order. Any of these men are qualified to know good cattle. Your order sent to them will be carefully and honestly taken care of.

We will not be responsible for any accidents that may occur but will make every effort to provide for the safety and comfort of our guests.

Southwest Iowa Shorthorn Breeders' Association

Show at 9:30 a. m.

and

Sale at 1:00 p. m.

Show Classification

For the purpose of this show all animals have been divided into classes according to age and sex. There will be six classes. Each sex will have a Grand Championship and a Reserve Championship. The first and second prize winners in each class will be eligible to show for champion and reserve championship.

The American Shorthorn Breeders' Association, 7 Dexter Park Ave., Chicago, Illinois has donated handsome silk ribbons which will be awarded winners in the various divisions.

The Red Oak Chamber of Commerce has provided \$50 cash premium money for this show. The Southwest Iowa Shorthorn Breeders' Association has added \$200 to this amount making a total of \$250 available for cash premiums. The division of this money is shown below.

Judge—Charles Garden, Manager Helfred Farms, Des Moines, Iowa.

1. Bulls calved before March 25, 1946:
Awards 1 (\$10) 2 (\$8) 3 (\$6) 4 (\$5) 5 (\$4) 6 (\$3) 7 (\$2).
2. Bulls calved from March 25, 1946 to April 30, 1946:
Awards 1 (\$10) 2 (\$8) 3 (\$6) 4 (\$5) 5 (\$4) 6 (\$3) 7 (\$2).
3. Bulls calved after May 1, 1946:
Awards 1 (\$10) 2 (\$8) 3 (\$6) 4 (\$5) 5 (\$4) 6 (\$3) 7 (\$2).
Champion Bull (\$5).
Reserve Champion Bull (\$3).
4. Females calved before July 1, 1945:
Awards 1 (\$10) 2 (\$8) 3 (\$6) 4 (\$5) 5 (\$4) 6 (\$3) 7 (\$2).
5. Females calved from July 1, 1945 to April 1, 1946:
Awards 1 (\$10) 2 (\$8) 3 (\$6) 4 (\$5) 5 (\$4) 6 (\$3) 7 (\$2).
6. Females calved after April 1, 1946:
Awards 1 (\$10) 2 (\$8) 3 (\$6) 4 (\$5) 5 (\$4) 6 (\$3) 7 (\$2).
Champion Female (\$5).
Reserve Champion Female (\$3).

Of special interest will be our junior judging contest. Vocational groups from five communities within our district will have the privilege of thoroughly inspecting classes of bulls and females as well as judging them. \$25 in cash is donated and will be presented in person by George W. Artherholt, President of the Montgomery County National Bank, Red Oak.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

ECKELS

Bull

Lot 1

HICKORIES RANSOM 5th 2291301

Red, calved February 20, 1945. Bred by Wm. A. Taylor, Portage, Wisconsin; 2d owner, W. E. Eckles & Sons, Lenox, Iowa. RE WAT 52.

SIRE

Royal Ransom 2194670
Red, Edmund J. Murphy

O A C Ransom 21st 239523
Red, Ont. Agr'l College

Rigfoot Estelle 296583
Red, C. S. Carruthers

Helfred Coronet 1868779
Roan, F. W. Hubbell

DAM

Calara Rosemary 3d 2029399
Roan, Carl A. Henkel

Leveldale Rosemary 1772222
Roan, Mathers Bros.

O A C Ransom 2d 231038
Red, Ont. Agr'l College

Coagh Augusta 5th 277450
Roan, Hugh Flack

Resolute 2047272
Red, J. & L. Durno

Collynie Esteem 256417
Roan, D. Webster

Fascinator 1766812
Roan, Hopley Stock Farm

Winifred of Helfred 2d 1781561
Roan, F. W. Hubbell

Dreadnaught Parade 1640034
Roan, Mathers Bros.

Taana Rosemary 1657945
Red, Taana Farms

HICKORIES RANSOM 5th 2291301 is a thick, low-set, mellow-fleshed bull sired by the Wisconsin Grand Champion Royal Ransom. A half-brother, Hickories Ransom 6th topped the Wisconsin State Sale at \$1025. Another, Hickories Ransom 9th sold in the International Congress Sale for \$2000. Their grandsire, O A C RANSOM 21st, sired both the top selling bulls and heifers in the sale at Glenburn Farms in Canada last fall.

MATT LAUGHLIN

Bull

Lot 2

ROYAL KNIGHT x2355095

Red, calved July 20, 1945. Bred by E. P. Laughlin, Imogene, Iowa; calved property of Matt Laughlin, Emerson, Iowa. LE 22.

SIRE

Coronet Memory x2152424
Red, Lewis W. Thieman

Cherry Coronet x1905954
Roan, Lewis W. Thieman

Madam Joffre 2d 1821709
Roan, Johnston & Auld

Coronet Reveler x1882176
Roan, Lewis W. Thieman

DAM

Rosewood 15th x1952606
Red, E. P. Laughlin

Rosewood 12th x1897815
Roan, E. P. Laughlin

Count Coronet x1760106
Roan, Lewis W. Thieman

Cherry Blossom 12th 1702725
Roan, Sni-A-Bar Farms

Joffre's Gloster 1696583
Roan, Johnston & Auld

Madam Joffre 1696591
Roan, Johnston & Auld

Count Coronet x1760106
Roan, Lewis W. Thieman

Cormora 3d x1712489
Red, Lewis W. Thieman

Oakwood Chancellor x1579547
Roan, C. B. Teegardin & Son

Rosewood 10th 1819680
Roan, E. P. Laughlin

ROYAL KNIGHT x2355095 is a compact type bull with a good red roan color and out of one of the best cows in the herd.

What looks worse than a poor lousy calf? Two of them.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

McCONE BROS.

Bull

Lot 3

BRAWITH COUNT 2341972

Red, calved August 3, 1945. Bred and owned by McCone Bros., Botna, Iowa. LE B86.

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Roan, John Walker

SIRE
Brawith Emperor 2069695
Roan, Carl L. Retzlaff

Clara Belle 15th 1962767
Roan, Carl L. Retzlaff

Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son

Clara Belle 13th 1757833
White, F. W. Retzlaff & Son

Brawith Emperor 2069695
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Clara Belle 15th 1962767
Roan, Carl L. Retzlaff

DAM
Clara 12th 2205461
Roan, McCone Bros.

Clara Belle 1895927
Roan, McCone Bros.

Browndale's Crown 1759583
White, Jos. M. Collins

Perfection Clara 1526267
Roan, McCone Bros.

BRAWITH COUNT 2341972 is a solid red bull. He is the type that should sire the right kind of calves. Ready for immediate service.

LOMAS FARMS

Bull

Lot 4

LOMAS' PRINCE PETER 2334534

Red, calved November 12, 1945. Bred and owned by Lomas Farms, Villisca, Iowa. RE 81.

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

Calrossie Randolph 275440
Dark Roan, J. MacGillivray

SIRE
Miles-of-View Prince 2074904
Red, Miles-of-View Farms

Star Secret 1839719
Roan, T. Dorsey Jones

Calrossie Princess Mona 88108
Dark Roan, J. MacGillivray

Browndale Pilot 1653006
White, Jas. Douglas & Sons

Secret 4th 1564601
Red, T. Dorsey Jones

Divide Statesman 1833171
Red, The Allen Cattle Co.

Divide Banner 2d 1643722
Roan, The Allen Cattle Co.

Divide Verbena 1718863
Red, The Allen Cattle Co.

DAM
Roan Princess 4th 2010584
Roan, Geo. Struve

Red Princess 1901623
Red, Geo. Struve

Browndale's Beau 1774621
Roan, Geo. Struve

Roan Princess 1474506
Roan, Geo. Struve

LOMAS' PRINCE PETER 2334534, here is intensified the dark red color, the substance, the bone and compact, thick, smooth body that is so outstanding in the calves of Miles-of-View Prince 2074904. Tested and vaccinated for Bangs.

A farm includes breeding, raising, feeding and marketing.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

PETERSEN

Bull

Lot 5

VALLEY VIEW LAD 2337286

Roan, calved November 19, 1945. Bred and owned by Nels J. Peterson, Exira, Iowa. RE 4.

SIRE

Pleasant View Banner 2187394
White, Ray Coglon

Brookside Type 1999369
Roan, R. J. Egger

Miss Gertrude 3d 1863839
Roan, Ray Coglon

Brookside Type 1999369
Roan, R. J. Egger

DAM

Pleasant View Maid 2181944
RLW, Ray Coglon

Red Maid 8th 1913072
Roan, Ray Coglon

{ Brawith Rambler 1922468
Roan, James Douglas & Sons
Brookside Rosewood 3d
1765327
Red, R. J. Egger

{ Champion's Banner 1714202
Roan, W. E. Graham & Sons
Miss Gertrude 2d 1433288
White, T. J. Coglon & Sons

{ Brawith Rambler 1922468
Roan, James Douglas & Sons
Brookside Rosewood 3d
1765327
Red, R. J. Egger

{ First of Helfred 1781550
Red, F. W. Hubbell

{ Red Maid 5th 1570855
Roan, Ray Coglon

VALLEY VIEW LAD 2337286 is a good dark roan individual that is low set and really thick. A half brother to this bull was the grand champion Shorthorn baby beef at the Audubon County Fair in 1946.

SHORTHORNS

1947 IOWA ROYAL

STATE FAIR GROUNDS — DES MOINES

Show — 12:00 Noon, March 18th

Sale — 12:00 Noon, March 19th

60 BIG RUGGED BULLS — 50 RICHLY BRED FEMALES

A well-bred, impressive sire adds to the value of all progeny.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LOMAS FARMS



Miles-of-View Prince 2074904 has proven one of the greatest sires we have ever used.

Bull

Lot 6

LOMAS' MODEL PRINCE 2334532

Red, calved December 1, 1945. Bred and owned by Lomas Farms, Villisca, Iowa. RE 82.

Calrossie Prince Peter 2009143
Roan, J. Mac Gillivray

Calrossie Randolph 275440
Dark Roan, J. MacGillivray

Calrossie Princess Mona 88108
Dark Roan, J. MacGillivray

Browdale Pilot 1653006
White, Jas. Douglas & Sons

Secret 4th 1564601
Red, T. Dorsey Jones

Roble Leader 1785076
RLW, C. E. Sampson

Kenwood Missie 4th 1866405
Red, Kenwood Farms

Bridgebank Augustus 1908917
Roan, Harold Bacon

Oakdale Gloster 72d 1854013
Roan, Miller Farms

Star Secret 1839719
Roan, T. Dorsey Jones

Roble Neptune 1965458
Red, Los Robles Ranch

Lo Mar Gloster 4th 2008612
Red, Wesley & Alfred Miller

SIRE

Miles-of-View Prince 2074904
Red, Miles-of-View Farms

DAM

Lo Mar Gloster 7th 2092139
Red, Wesley & Alfred Miller

LOMAS' MODEL PRINCE 2334532 is an extremely short-legged, deep-boned, rugged bull and out of a very toppy daughter of Roble Neptune 1965458. Tested and vaccinated for Bangs.

The leaders are leaders because they plan and execute their plans most efficiently.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

WESTPHAL

Bull

Lot 7

VILLAGE MASTERSTROKE x2374403

Roan, calved December 10, 1945. Bred and owned by Otis A. Westphal, Corning, Iowa. RE 76.

SIRE

Supreme Masterstroke x2137460
Roan, A. H. Goehner

Joffre Masterstroke 2d
x2187459
Red, A. H. Goehner

N R A Sultan x1760757
Roan, Albert J. Larson

Violet 15th x2045203
Roan, A. H. Goehner

Nonpareil Sultana 2d x1745671
Roan, A. H. Goehner

Model Type x1680913
White, A. H. Goehner

Nonpareil Sultana x1680922
White, R. Aitken

Browndale Supreme 1955144
White, Bellows Bros.

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

DAM

Rosemary 49th 2092069
Roan, Otis A. Westphal

Victoria Gem 1878705
Roan, W. Dana

Rosemary 47th 1976639
Red, Otis A. Westphal

Supreme Hero 2d 1804327
Roan, Bellows Bros.

Rosemary 30th 1784211
Roan, H. B. Harden

VILLAGE MASTERSTROKE x2374403 is a good roan with very round, short, heavy bone that gives a thick, deep body. Pretested and vaccinated for Bangs.

FERREL

Bull

Lot 8

TEMPLAR'S ENVOY 2d 2378987

Roan, calved February 3, 1946. Bred and owned by Mrs. Thera Ferrel, Randolph, Iowa. RE 42.

SIRE

Templar's Envoy 2109533
White, Stanley Douglas

Larbert Templar 2036824
Roan, P. Forbes Jones

Cruggleton Reservist (269670)
RLW, A. J. Marshall
Larbert Princess Royal 13th
(159327)
Roan, Peter Forbes Jones

Eliza Anoka 2d 1924638
Roan, A. J. Marshall

Coldoch Silver Wedding
(286229)
White, W. McNair Snadden
Eliza Dignity 1921256
Red, A. J. Marshall

Gold Coin 1972706
Roan, Mrs. Thera Ferrel

Golden Laird 2d 1850291
Red, Geo. Allen & Sons

DAM

Golden Lady 4th 2102828
Red, Mrs. Thera Ferrel

Villager's Fairy 5th 1762024
Roan, Mrs. Thera Ferrel

Golden Lady F 1931860
Red, Mrs. Thera Ferrel

Browndale Villager 1819607
Red, Hopley Stock Farm

Golden Lady B 1598288
Red, Geo. Allen & Sons

TEMPLAR'S ENVOY 2d 2378987 is a deep, rugged bull with lots of depth and masculinity. You will note his sire was a son of Larbert Templar 2036824.

Ideas and enthusiasm are the backbone of progress and both are a direct result of neighborly visits.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BATES

Bull

Lot 9

COUNT STYLE 2d 2351730

Red, calved March 5, 1946. Bred and owned by Lyle M. Bates, Griswold, Iowa. RE 3; LE 3.

Douglas Style 2033057
Red, McCone Bros.

Browndale Douglas 1801297
Red, McCone Bros.

SIRE
Count Style 2191238
Roan, Lomas Farms

Narc'ssus Lady 1638554
Red, McCone Bros.

Village Jilt 13th 1988368
Roan, W. E. Summerville

Divide Javelin 1902545
Roan, The Allen Cattle Co.

Village Jilt 8th 1926328
White, W. E. Summerville

Miles-of-View Prince 2074904
Red, Miles-of-View Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

DAM
Lomas Beauty 43d 2191260
Red, Lomas Farms

Star Secret 1839719
Roan, T. Dorsey Jones

Lomas Beauty 2092140
Red, Otto A. Schrank

Thistle Ha' Jimmie 2024465
Roan, John Miller

Avon's Florence 710th 1985796
Red, Otto A. Schrank

COUNT STYLE 2d 2351730 is a blocky low-down calf, a dark red color. He has the best of pedigrees.

WESTPHAL

Bull

Lot 10

PRINCETON ORATOR 2381074

Red, calved March 6, 1946. Bred and owned by Otis A. Westphal, Corning, Iowa. RE 84.

Miles-of-View Prince 2074904
Red, Miles-of-View Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

SIRE
Princeton Peter 2191244
Red, Lomas Farms

Star Secret 1839719
Roan, T. Dorsey Jones

Lady Secret 13th 2047208
Red, Lomas Farms

Browndale Villager 1819607
Red, Hopley Stock Farm

Lady Secret 9th 1756556
Red, D. E. Lomas

Goldspur's Chief 1890076
Red, Phillip Funke

Goldspur's Mint 1713726
Red, Hopley Stock Farm

Honeysuckle 20th 1681101
Roan, Phillip Funke

DAM
Merry Lady 11th 2020515
Roan, Otis A. Westphal

Merry Lady 10th 1582758
Roan, A. O. Stanley Est.

Merry Revelation 1390373
Roan, A. W. Peet

Merry Lady 9th 1361370
Roan, H. H. Mutz

PRINCETON ORATOR 2381074, a rugged, boned, low-set, blocky calf—well qualified for your herd bull. Pretested and vaccinated for Bangs.

The great bulk of the Shorthorns come to market directly from farms where
they have been produced in less than carloads.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

McCONE BROS.

BRAWITH HERO 2375401

Bull

Lot 13

Roan, calved March 28, 1946. Bred and owned by McCone Bros., Botna, Iowa. LE B98.

SIRE

Brawith Emperor 2069695
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black
Primrose Jilt 252728
Roan, John Walker

Clara Belle 15th 1962767
Roan, Carl L. Retzlaff

Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son
Clara Belle 13th 1757833
White, F. W. Retzlaff & Son

Browndale Douglas 1801297
Red, McCone Bros.

Browndale's Type 1738563
Roan, McCone Bros.
Lady Marengo 21st 1738569
Red, McCone Bros.

DAM

Red Duchess of Gloster 2033456
Red, Harold Hinz

Roan Duchess 1787630
Roan, Chas. E. McCone

Cumberland Sovereign 1608106
Roan, McCone Bros.
Duchess 1681555
White, McCone Bros.

BRAWITH HERO 2375401 is a good, rugged calf by the same Browndale Douglas Dam as the 1945 Grand Champion female at the Sioux City Inter-State Show and Sale.

SHORTHORNS

1947 IOWA ROYAL

STATE FAIR GROUNDS — DES MOINES

Show — 12:00 Noon, March 18th

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60 BIG RUGGED BULLS — 50 RICHLY BRED FEMALES

A lifetime is not enough to reach the peak in Shorthorn breeding.

A big "Must" is—know your cows!

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

McCONE BROS.



Brawith Emperor 2069695, an outstanding son of Brawith Nuggett 1944238, an excellent sire by his own performance.

Cow

Lot 14

BRAWITH VICTOR 2375402

Roan, calved March 20, 1946. Bred and owned by McCone Bros., Botna, Iowa. LE B95.

SIRE
Brawith Emperor 2069695
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black
Primrose Jilt 252728
Dark Roan, John Walker

Clara Belle 15th 1962767
Roan, Carl L. Retzlaff

Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son
Clara Belle 13th 1757833
White, F. W. Retzlaff & Son

Browndale Victor 1772873
Red, McCone Bros.

Count's Perfection 1593529
Roan, Fred Lee
Gipsy Cumberland 1493984
Roan, McCone Bros.

DAM
Bertha Cumberland 1907311
Roan, E. C. Baker

Mildred Cumberland 2d
1632208
White, McCone Bros.

Rosewood Seal 1245376
Roan, McCone Bros.
Mildred Cumberland 875281
White, C. A. Saunders & Sons

BRAWITH VICTOR 2375402 is very good headed, smooth type of calf. The kind that should develop into a good bull.

Good care does not always bring success but poor care always brings failure.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

McCONE BROS.

Bull

Lot 15

BRAWITH DOUGLAS 2375400

Roan, calved March 28, 1946. Bred and owned by McCone Bros., Botna, Iowa. LE B100.

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black

SIRE
Brawith Emperor 2069695
Roan, Carl L. Retzlaff

Primrose Jilt 252728
Dark Roan, John Walker

Clara Belle 15th 1962767
Roan, Carl L. Retzlaff

Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son

Douglas Guard 2d 1989790
Red, McCone Bros.

Browndale Douglas 1801297
Red, McCone Bros.

DAM
Fancy Augusta 15th 2137269
Roan, M. L. Christensen

Lady Marengo 24th 1801308
Roan, McCone Bros.

Fancy Augusta 14th 1990717
Roan, M. L. Christensen

Sni-A-Bar Meteor 1796385
White, Sni-A-Bar Farms

Fancy Augusta 8th 1715697
Roan, Arthur Martin

BRAWITH DOUGLAS 2375400 is a good calf with a dark, even roan color. His full brother stood second in a strong calf class at the Inter state show and sale in Sioux City last spring.

E. P. LAUGHLIN

Cow

Lot 16

CORONET MONARCH x2377687

Red, calved April 2, 1946. Bred and owned by E. P. Laughlin, Imogene, Iowa. RE 99.

Coronet Royalist x2124397
Red, Lewis W. Thieman

King of Hearts x2014088
Roan, Lewis W. Thieman

SIRE
Coronet Style x2279638
Red, E. P. Laughlin

Violet Coronita x1891096
Roan, Lewis W. Thieman

Rosewood 15th x1952606
Red, E. P. Laughlin

Coronet Reveler x1882176
Roan, Lewis W. Thieman

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Rosewood 12th x1897815
Roan, E. P. Laughlin

DAM
Augusta 33d x2213649
Red, E. P. Laughlin

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

Augusta 23d x1857349
Red, E. P. Laughlin

Oakwood Chancellor x1579547
Roan, C. B. Teegardin & Sons

Lady Augusta 11th x1338899
Red, E. P. Laughlin

CORONET MONARCH x2377687 is an all-red spring calf by a good all-red son of Coronet Royalist, the bull we bought from Thieman by their noted bull King of Hearts. He is a good calf. Pretested and vaccinated for Bangs September 12, 1946.

Enthusiasm about Shorthorns and a real affection for your cattle
are most important.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

E. P. LAUGHLIN



Coronet Memory x2152424 is a very low down, smooth bull, the type many breeders are looking for.

Bull

Lot 17

CORONET CROWN 2377688

Red, calved April 4, 1946. Bred and owned by E. P. Laughlin, Imogene, Iowa. RE 98.

Cherry Coronet x1905954
Roan, Lewis W. Thieman

Count Coronet x1760106
Roan, Lewis W. Thieman

SIRE
Coronet Memory x21522424
Red, Lewis W. Thieman

Cherry Blossom 12th 1702725
Roan, Sni-A-Bar Farms

Madam Joffre 2d 1821708
Roan, Johnston & Auld

Joffre's Gloster 1696583
Roan, Johnston & Auld

Madam Joffre 1696591
Roan, Johnston & Auld

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

DAM
Augusta 31st x2125008
Red, E. P. Laughlin

Max Browndale x1663460
Roan, E. P. Laughlin

Augusta 22d x1783080
Red, E. P. Laughlin

Lady Augusta 11th x1338899
Red, E. P. Laughlin

CORONET CROWN 2377688 is a good, all-red, thick, blocky built son of Coronet Memory. George White of Malvern won first in calf class at the last Iowa State Fair on one of his sons, Coronet Memory 2d. A bull and a heifer calf sired by Coronet Memory won the bull and heifer calf classes at the 1946 Omaha show and sale. Pretested and vaccinated for Bangs September 12, 1946.

The value of cows is determined by the calves.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

NARIGON

Bull

Lot 18

BRAWITH MARSHAL 2365987

Red, calved April 8, 1946. Bred by A. T. Worsley & Son, Kent, Iowa; calved property of V. O. Narigon, Nodaway, Iowa. RE 14.

SIRE

Brawith Clipper 205265
Roan, R. J. Egger

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

Brawith Boy 1836058
Roan, Hugh S. Black

Lady Rosewood 18th 260099
Red, James Douglas & Sons

Brooks'ide Charity 5th 1906382
Red, R. J. Egger

Archer's Standard 1815906
Red, Tomson Bros.

Brookside Charity 4th 1805480
Red, R. J. Egger

Proud Marshal 1689029
Roan, Irvin Stanley

Royal Marshal 1550434
Red, Mace C. Smith

Windsor Belle 26th 1582760
Roan, A. O. Stanley

DAM

Midwood Roan Victoria 1855132
Roan, A. T. Worsley & Son

Red Victoria 1754299
Red, A. T. Worsley & Son

Supreme Leader 1481037
Red, Bellows Bros.

Roan Victoria 969347
Roan, Ernest Wright & Son

BRAWITH MARSHAL 2365987, a deep, dark red calf, good husky individual and every assurance of developing into a good herd bull. He has been tested and vaccinated for Bangs, also T. B. tested.

LOU KENNEDY & SONS

Bull

Lot 19

PILOT x2366536

Red, calved April 14, 1946. Bred by H. L. Ryon, Spencer, Iowa; 2d owner Lou Kennedy & Son, Lewis, Iowa. RE 87.

SIRE

Collynie Pilot x2127319
Red, Albert Hultine & Sons

Collynie Fascinator x1957471
Red, Albert Hultine & Sons

King Collynie Jr. x1718025
Roan, F. A. Ham

Cumberland Foxglove x1820446
Red, Henry E. Sautter

Browndale Clara 1880235
Red, Frank Nelson

Browndale Earl 1816971
Roan, S. A. Nelson

Rodney's Clara 1690757
Roan, Frank Nelson

Village Type x2024698
Roan, Albert Hultine & Sons

Collynie Type 3d x1846046
Red, Albert Hultine & Sons

Village Gloster 2d x1817632
Roan, Robt. H. Thomas

DAM

Dulce Margaret x2224732
Red, H. L. Ryon

Red Margaret x1771319
Red, H. L. Ryon

Highland Collynie x1556924
Roan, S. B. Hudson & Son

Roan Margaret x1681840
Roan, H. L. Ryon

PILOT x2366536 is a very short-legged, broad dark red son of Collynie Pilot x2127319 sire of the Grand Champion female at the 1946 Omaha Show and Sale and which is now in use in our herd.

A big "Must" is—know your cows!

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHNSON

Bull

Lot 20

RED CORONET x2367836

Red, calved April 22, 1946. Bred by E. P. Laughlin, Imogene, Iowa; calved property of O. W. Johnson, Anderson, Iowa. LE 47.

SIRE

Coronet Memory x2152424
Red, Lewis W. Thieman

Cherry Coronet x1905954
Roan, Lewis W. Thieman

Count Coronet x1760106
Roan, Lewis W. Thieman

Cherry Blossom 12th 1702725
Roan, Sni-A-Bar Farms

Madam Joffre 2d 1821709
Roan, Johnston & Auld

Joffre's Gloster 1696583
Roan, Johnston & Auld

Madam Joffre 1696591
Roan, Johnston & Auld

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

DAM

Missie 25th x2219413
Red, E. P. Laughlin

Missie 18th x1932135
Red, E. P. Laughlin

Oakwood Chancellor x1579547
Roan, C. B. Teegardin & Sons

Missie 15th 1786136
Red, E. P. Laughlin

RED CORONET x2367836 is a dark red, very rugged individual, excellent head—he is so thick and compactly made there is no doubt as to his future outcome. Here is a herd bull for the particular buyer.

MATT LAUGHLIN

Bull

Lot 21

ROYAL CROWN x2376037

Red, calved April 23, 1946. Bred and owned by Matt Laughlin, Emerson, Iowa. LE 30.

Cherry Coronet x1905954
Roan, Lewis W. Thieman

Count Coronet x1760106
Roan, Lewis W. Thieman

Cherry Blossom 12th 1702725
Roan, Sni-A-Bar Farms

SIRE

Coronet Memory x2152424
Red, Lewis W. Thieman

Madama Joffre 2d 1821709
Roan, Johnston & Auld

Joffre's Gloster 1696583
Roan, Johnston & Auld

Madam Joffre 1696591
Roan, Johnston & Auld

Coronet Royalist x2124397
Red, Lewis W. Thieman

King of Hearts x2014088
Roan, Lewis W. Thieman

Violet Coronita x1891096
Roan, Lewis W. Thieman

DAM

Butterfly 12th x2280370
Roan, Matt Laughlin

Butterfly 125 x2121232
Roan, Z. T. Dunham & Sons

Count Max x1891093
Roan, Lewis W. Thieman

Butterfly 121st x1952134
Roan, T. Dunham & Sons

ROYAL CROWN x2376037 is a good spring calf by Coronet Memory. George White of Malvern, Iowa showed a son of Coronet Memory at 1946 Iowa State Fair and won first in calf class. A son and daughter of Coronet Memory each won in their calf class at the 1946 Omaha show and sale. He is pretested and vaccinated for Bangs on September 26, 1946.

Know each cow individually and the breeding behind her.

WINDOM

Bull

Lot 22

CORONET SUPREME 2378956

Red, calved April 30, 1946. Bred by A. T. Worsley & Son, Kent, Iowa; calved property of Glenn T. Windom, Nodaway, Iowa. RE 34.

SIRE
Perfection's Coronet 2128988
Red, J. W. McClaskey & Son

Supreme Perfection 1973457
Roan, Bellows Bros.

Costly Lily 11th 1971493
Roan, J. W. McClaskey & Son

Browndale Superb 1863248
Roan, C. F. Curtiss

DAM
Violet Pride 36th 2121062
Red, A. T. Worsley & Son

Violet Pride 23d 1927989
Red, A. T. Worsley & Son

} Divide Advance 2d 1856417
Roan, The Allen Cattle Co.
} Fair Constance 19th 1733081
Roan, Bellows Bros.
} Helfred Supreme 1766821
Roan, F. W. Hubbell
} Roan Costly Lily 1806211
Roan, J. W. McClaskey & Eon
} Browndale Grand 1717472
Red, C. F. Curtiss
} Dorothy Goods 7th 1414637
Roan, MacLachlan Bros.
} Goldspur's Chief 1890076
Red, Phillip Funke
} Violet Pride 12th 1632735
Red, A. T. Worsley & Son

CORONET SUPREME 2378956 is a real example of modern type, breed character, quality and style. This calf will solve your herd bull problem.

IOWA

To the discriminating Shorthorn Cattle Man means quality, type
and potent pedigrees.

Keep your farm neat and attractive.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

VAN PELT



Lawton Favorite 2009148, the famous son of
Collynie State Express 286986.

Bull

Lot 24

ROYAL FAVORITE (Sent for record)

Red, calved May 5, 1946. Bred and owned by Ralph Van Pelt, Corning, Iowa.

Lawton Favorite 2009148
Red, William Henderson

Collynie State Express (286986)
Red, Duthie Webster

SIRE
Strowold State Express 2213779
Roan, L. A. Strother & Son

Lawton Blossom 4th (188150)
White, Wm. Henderson

Violet Mist 39th 1919084
Roan, L. A. Strother & Son

Dreadnaught Charger 1822380
Roan, Mathers Bros.

Princeton Vulcan 2008238
Roan, H. K. Owens

Violet Mist 11th 1238585
Red, W. C. Prewitt & Sons

DAM
Lavender Lily 42d 2157752
Red, Ralph Van Pelt

Princeton Paragon 1907950
Roan, Prince of Wales
Village Golden Pride 4th
1845705
Red, H. K. Owens

Lavender Lily 41st 1879300
RLW, Ralph Van Pelt

Mardale Diamond 1794738
Red, W. O. Schewe

Lady Lavender 1612884
Red, W. O. Schewe

ROYAL FAVORITE is a deep, solid red bull with the type and quality you would expect from such an outstanding pedigree. Pretested and vaccinated for Bangs.

A stringent culling program must be followed if you are going to improve your herd.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

HYDE

Bull

Lot 23

PROUD MANOR 2384379

Roan, calved April 30, 1946. Bred and owned by O. R. Hyde, Hastings, Iowa. RE 9 46.

SIRE Proud Baronet 2135722 Roan, Robert Skinner	Proud Banner 1875041 RLW, F. T. Brown	{ Proud Advocate 1789673 Red, Tomson Bros.
	Village Rosewood 9th 1790933 Roan, Robert Skinner	{ Clara B 10th 1708408 Red, F. T. Brown
	Browndale Pat 1884203 Red, -L. B. Maytag	{ Supreme Dale 1347691 Roan, A. C. Shallenberger
DAM Lavender Manor 2310648 Red, O. R. Hyde	Manor Oak Lavender 3d 1854750 Red, O. R. Hyde	{ Village Rosewood 8th 1679138 Red, Perry O. Brown & Son
		{ Divide Patdale 1537571 Red, The Allen Cattle Co.
		{ Sunnyblink 9th 1344865 Roan, E. C. McElroy
		{ Browndale Rock 1714201 Roan, W. E. Graham & Sons
		{ Manor Oak Lavender 1709028 Red, O. R. Hyde

PROUD MANOR 2384379 has what it takes to make an outstanding bull—nice, even roan color, good head, depth, thickness, short-legs and heavy bone. This calf will please the most discriminating buyer.

HYDE

Bull

Lot 12

JOFFRE CUMBERLAND 2384378

Roan, calved April 1, 1946. Bred by Emery Larson, Harlan, Iowa; 2d owner, O. R. Hyde, Hastings, Iowa. RE 2 46.

SIRE Sunbeam Joffre 2d 2249179 Red, Geo. Larson & Sons	Sunbeam Supreme 1939585 Red, Geo. Larson & Sons	{ Parkdale Supreme 1711550 Roan, Bellows Bros.
	Meadow Beauty 6th 1874862 Roan, Geo. Larson & Sons	{ Sunbeam's Pride 1422397 Roan, Geo. Larson
	Brawith Royal Pilot 2062847 Roan, Carl L. Retzlaff	{ Parkdale Supreme 1711550 Roan, Bellows Bros.
DAM Sunbeam Secret 5th 2228297 Roan, Geo. Larson & Sons	Cumberland Sunbeam 1832784 Roan, Geo. Larson & Sons	{ Meadow Beauty 1630337 White, Emery Larson
		{ Brawith Nugget 1944238 Roan, David Douglas
		{ Lavender Lily 13th 1788521 Roan, F. W. Retzlaff & Son
		{ Diamond King 2d 1374164 Roan, C. A. Saunders & Sons
		{ Sunbeam Pride 1422397 Roan, Geo. Larson

JOFFRE CUMBERLAND 2384378 is a nice, even roan, very low set, thick, with a nice even covering of mellow fleshing. He comes from one of our substantial families.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

GILMAN BROS.

Bull

Lot 25

GRAND BOND 2379081

Red and white, calved May 5, 1946. Bred and owned by Gilman Bros., Stuart, Iowa. RE 6.

Will-A-Dell Gold Plate 2063600
Roan, Will A. Davis & Son

Brawith Nugget 1944238
Roan, David Douglas

SIRE

Will-A-Dell Gold Bond 2182736
Roan, Will A. Davis & Son

Will-A-Dell Bessie 1836723
Roan, Will A. Davis & Son

Will-A-Dell Rosewood 1911261
Roan, Will A. Davis & Son

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

Rosewood 99th 1740280
Red, Crews & Andrews

Divide Inflation 1776174
Roan, The Allen Cattle Co.

Browndale Archer 1406821
Red, Thos. E. Wilson

DAM

Victoria's Gem 2d 1884277
Red, J. T. Judge

Nonpareil Maid 9th 1467532
Roan, Tomson Bros.

Victoria's Gem 1670017
Red, J. T. Judge

Dreadnaught Supreme 1526904
Roan, B. C. O'Malley & Sons

Victress Maid 1155606
Roan, J. T. Judge

GRAND BOND 2379081 is a good bodied calf with straight lines and good in heart girth.

Price and value are two great things.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

DAVIS



Braedoon Band Master 2139667 is an outstanding grandson of Collynie Royal Barrage 1873801. This Braedoon Band Master—Sni-A-Bar Silver Plate cross is tops.

Bull

Lot 26

WILL-A-DELL DIRECT 2375392

Red, white marks, calved May 16, 1946. Bred and owned by Will A. Davis & Son, Oakland, Iowa. RE D32.

SIRE

Braedoon Band Master 2139667
Red, Kenneth C. Gray

Klaymor Direct 244322
Red, W. J. Russell

Klaymor Princess Elizabeth 2d
298033
Roan, W. J. Russell

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

DAM

Will-A-Dell Rosewood 1911261
Roan, Will A. Davis & Son

Rosewood 99th 1740280
Red, Crews & Andrews

Collynie Royal Barrage 1873801
Roan, Duthie Webster
Cromleybank Brawith Bud. 4th
171695
Red, John N. Reid

Collynie Royal Barrage 1873801
Roan, Duthie Webster
Aldie Princess Elizabeth
1986446
Red, Finlay MacGillivray

Sni-A-Bar Golden Ring 1636566
Roan, Sni-A-Bar Farms

Emma Cumberland 1406460
Roan, J. Miller's Sons

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

Toft's Rosewood A 1349339
Roan, Geo. Allen & Sons

Will-A-Dell Direct 2375392—this good, dark red bull will take care of someone's herd bull problem. He is from the same cow as Will-A-Dell Gold Bond, the bull that is doing so well for Gilman Bros., Stuart, Iowa. Better look this calf up if you want something choice.

Price is what we pay. Value is what we get.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

PRICE & BUCH

Bull

Lot 27

BROWDALE OUTLOOK 3d 2378745

Red, calved May 23, 1946. Bred by W. G. Price, Clarinda, Iowa; 2d owner, August 28, 1946, W. G. Price & H. H. Buch, Clarinda, Iowa. RE 6 HH.

Helfred Outlook 2077747
Red, F. W. Hubbell

Brae Lodge Headlight 1874600
Red, T. A. Russell

SIRE

Browndale Outlook 2d 2277559
Red, S. H. Kline

Velvet Veronica 1852627
Roan, Geo. Struve

Erma 1897627
Roan, S. H. Kline

Avon Joffre 2d 1557795
Roan, Henry R. Fausch

Snowball 1724869
White, S. H. Kline

Gloster Champion 2d 1891519
Red, Geo. Allen & Sons

Cumberland Laird 1606748
Red, Johnston & Auld

Duchess of Gloster C 1739926
Red, Geo. Allen & Sons

DAM

Rosewood Rosalie 1988509
Roan, C. H. Harper

Rosalie 1761693
Roan, C. H. Harper

*Master Lad 1670960
Red, C. H. Harper

Rosewood Queen 1689120
White, C. H. Harper

BROWDALE OUTLOOK 3d 2378745 is a good individual and worthy of your consideration.

ECKELS

Bull

Lot 28

ROYAL ROBIN 2376567

Red, calved June 5, 1946. Bred and owned by W. E. Eckels & Sons, Lenox, Iowa. LE E61.

Garguston Cock Robin 2056995
Red, R. S. McWilliam

Magheramorne Commodore
(304960)
Red, H. C. Robinson
Golden Vicki 2024746
RLW, R. S. McWilliam

SIRE

Cock Robin's Sensation 2309933
Red, Marion Mackey

Rosemary 11th 2035132
Red, Marion Mackey

Browndale Sensation 1778058
Red, Haylands Farms, Inc.

Rosemary 9th 2035131
Red, Marion Mackey

Royal Flush 1522208
Red, L. E. Crews

Edellyn Premier 1338719
Red, Thos. E. Wilson

Merry Lass 18th 1343166
Red, Thos. Andrews

DAM

Merry Lass 30th 2034946
Red, Thos. Andrews

Merry Lass 24th 1888785
Red, Thos. Andrews

Haigler Hero 2d 1740248
Roan, Crews & Andrews

Merry Lass 23d 1740275
Red, Crews & Andrews

ROYAL ROBIN 2376567 is a good dark red grandson of Imp. Garguston Cock Robin. Out of one of our best producing cows.

Early maturity means less feed and less labor in beef production.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KLINE

Bull

Lot 29

MARDALE KING x2378955

Red, calved June 11, 1946. Bred and owned by S. H. Kline, Clarinda, Iowa. RE 51.

SIRE

Helfred Outlook 2077747
Red, F. W. Hubbell

Brae Lodge Headlight 1874600
Red, T. A. Russell

Brae Lodge Footprint 219078
Dark Roan, T. A. Russell

Estelle of Brae Lodge 257509
Red, T. A. Russell

Velvet Veronica 1852627
Roan, Geo. Struve

Browndale's Beau 1774621
Roan, Geo. Struve

Veronica 11th 1774627
Roan, Geo. Struve

Mardale 78th x1823030
Red, Robert H. Thomas

Mardale 56th x1683837
Roan, Albert Hultine & Sons

Woodlawn Ruby x1306439
RLW, Robert H. Thomas

DAM

Missie Mardale x1908997
RLW, S. H. Kline

Nellie Lee x1709320
Roan, S. H. Kline

Diamond Marshal 1496433
Roan, Nebraska School of Agr.

Leto Fern x1576391
Red, S. H. Kline

MARDALE KING x2378955, a dark red short-legged, block bull with a nice polled head. He is not fitted for the show and sale as we did not plan on selling him but he will develop into a good herd sire. His dam is an extra good milk cow.

PHILLIP

Bull

Lot 30

RED OAK RODNEY x2377915

Dark roan, calved June 25, 1946. Bred and owned by R. E. Phillip, Red Oak, Iowa. RE 276.

Collynie Stardale x1879093
Roan, Fred Blomstrom

Collynie Sensation x1789859
Red, Albert Hultine & Sons

SIRE

Red Oak Sensation x2036756
Roan, David & Jas. Burns

Lady Rosewood x1713067
White, Fred Blomstrom

Orange Blossom 3d x1786975
Roan, David & Jas. Burns

Victor Rodney x1628905
Red, David & Jas. Burns

Orange Blossom x1582625
White, David & Jas. Burns

Goldspur's Villager x1916824
Red, R. E. Phillip

Browndale Villager x1819607
Red, Hopley Stock Farm

DAM

Red Oak Orange Blossom 9th
x2153774
Red, R. E. Phillip

O B's Red Rose x1720832
RWM, S. W. Stewart & Sons

Collynie's Emblem x1683827
Roan, Albert Hultine & Sons

Red Blossom x1769963
Red, R. E. Phillip

Sweet Blossom x1668604
Roan, S. W. Stewart & Son

RED OAK RODNEY x2377915 is a clean headed bull. All of Sensation's calves have been free of scurs.

Good calves are the rule in the herd of the good producer. He "plans it that way by means of good sires and good dams for those calves."

Unmatched Buying Opportunity

None of the cattle in this sale have been pampered and none are offered in exceptional high flesh. If you are blessed with the ability to judge a good individual and a profitable producer in everyday working clothes, here's the place for you to invest.

Remember—this sale is packed with cows that have calves at foot and females that will calf soon after sale date. And remember also—never has it been so important to have a good bull at the head of your herd—a bull with a real background.

These bulls are qualified to bring you everlasting satisfaction and success with Shorthorns.



The Southwest Iowa

Shorthorn Breeders' Association

Red Oak

Where the Scotch blood lines are the best.

Where pedigrees and health certificates are delivered promptly.

Where the individuals are of top quality and in splendid condition.

Where every consignment is backed by a reliable producer and where the sales management functions on the basis that—

"If buyers secure courteous treatment and profitable cattle, the sellers are always going to find the most satisfactory market."

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

SWANSON



Will-A-Dell Gold Plate 2377640 is the sire of Will-A-Dell Gold Prince 2214734,
the sire of this promising calf.

Bull

Lot 31

GOLD CHARM 2377640

Red, calved June 29, 1946. Bred and owned by Eldor N. Swanson, Hepburn, Iowa. LE S34.

SIRE

Will-A-Dell Gold Prince 2214734
Red, Will A. Davis & Son

Will-A-Dell Gold Plate 2063600
Roan, Will A. Davis & Son

Rosewood 99th 1740280
Red, Crews & Andrews

Douglas Style 2033057
Red, McCone Bros.

DAM

Lady Secret 443d 2191259
Red, Lomas Farms

Lady Secret 12th 2047207
Red, Lomas Farms

Brawith Nugget 1944238
Roan, David Douglass

Will-A-Dell Bessie 1836723
Roan, Will A. Davis & Son

Edellyn Golden Hero 1628955
Red, Thos. E. Wilson

Toft's Rosewood A 1349339
Roan, George Allen & Sons

Browndale Douglas 1801297
Red, McCone Bros.

Narcissus Lady 1638554
Red, McCone Bros.

Browndale Villager 1819607
Red, Hopley Stock Farm

Ruby Secret 2d 1756562
Red, D. E. Lomas

GOLD CHARM 2377640, a solid red, smooth flesh with a good head and horn, good, substantial bone. His dam Lady Secret 443d 2191259 was grand champion female of the 1945 Red Oak Spring Sale.

Good will like a good name is built up through the years. It's
value grows with the years.

LOU KENNEDY & SONS



Collynie Sensation x1789859, an outstanding red son of
King Collynie Jr. x1718025

Bull

Lot 32

CLEARVIEW ECHO x2377676

Dark roan, calved July 30, 1946. Bred and owned by Lou Kennedy & Sons, Lewis, Iowa. RE K125.

SIRE

Stardale x2020699
Red, David & Jas. Burns

Collynie Stardale x1879093
Roan, Fred Blomstrom

Lady Nonpareil 3d 1473542
Roan, David & Jas. Burns

Stardale x2020699
Red, David & Jas. Burns

DAM

Clearview Augusta x2185713
Roan, Lou Kennedy & Sons

Dunham's Augusta 13th
x1952136
Roan, Z. T. Dunham & Sons

Collynie Sensation x1789859
Red, Albert Hultine & Sons

Lady Rosewood x1713067
White, Fred Blomstrom

Rodney's Emblem x1338895
Red, E. P. Laughlin

Lady Nonpareil 1200778
Roan, W. R. & H. M. Hixson

Collynie Stardale x1879093
Roan, Fred Blomstrom

Lady Nonpareil 3d 1473542
Roan, David & Jas. Burns

Sir Gloster 3d x1827750
Roan, Z. T. Dunham & Sons
Dunham's Augusta 9th
x1842811
Red, A. T. Dunham & Sons

CLEARVIEW ECHO x2377676 is a dark roan, nicely made double-bred son of Stardale x2020699. His dam produced a very toppy heifer at the 1946 Omaha show & sale which sold to J. R. Kenner, Hebron, Nebraska.

The stockman is regarded as the keeper and guardian of grass.

KLINE



Helfred Fearless 2251805, an outstanding individual heading up the herds of S. H. Kline, also Price and Barr.

Bull

Lot 33

GOLDFINDER PRINCE 2378954

Roan, calved August 28, 1946. Bred and owned by S. H. Kline, Clarinda, Iowa. RE 52.

Bapton Major 2167253
Roan, J. V. Rank

Bapton Air Pilot 298495
Dark Roan, J. V. Rank

SIRE
Helfred Fearless 2251805
Red, F. W. Hubbell

Dreadnaught Augusta 7th
1827019
Roan, B. C. O'Malley & Son

Aldsworth Missie 12th 167594
Red, William Garne

Divide Count 1742638
Red, L. B. Maytag
Dreadnaught Augusta 6th
1687657
White, B. C. O'Malley & Son

Goldfinder Reward 2059228
Roan, M. D. Whimple

Goldfinder Diamond 1831545
Roan, Thos. E. Wilson

DAM
Rosewood Lady 2d 2187715
White, S. H. Kline

Rosewood Rosalie 1988509
Roan, C. H. Harper

Faustianna Souvenir 1834530
Red, F. M. Townsend

Gloster Champion 2d 1891519
Red, Geo. Allen & Sons

Rosalie 1761693
Roan, C. H. Harper

GOLDFINDER PRINCE 2378954 is a good roan, short-legged, blocky calf from a very good family of Rosewoods. Note the good pedigree. His dam's sire was a half brother of Supreme Goldfinder and his sire was by Imp. Bapton Major 2167253.

The most expensive saving a breeder can make is in the cost of the herd bull.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LOU KENNEDY & SONS

Bull

Lot 34

CLEARVIEW DAWN x2377675

Red, calved August 28, 1946. Bred and owned by Lou Kennedy & Sons, Lewis, Iowa. RE K126.

Collynie Stardale x1879093
Roan, Fred Blomstrom

Collynie Sensation x1789859
Red, Albert Hultine & Sons

Lady Rosewood x1713067
White, Fred Blomstrom

SIRE

Stardale x2020699
Red, David & Jas. Burns

Lady Nonpareil 3d 1473542
Roan, David & Jas. Burns

Rodney's Emblem x1338895
Red, E. P. Laughlin

Lady Nonpareil 1200778
Roan, W. R. & H. M. Hixson

Christmas Night 1976667
White, R. E. Phillip

Matchless Browndale x1864766
Roan, R. E. Phillip

Red Blossom 2d x1876818
Red, R. E. Phillip

DAM

Browndale Dawn 2054907
Red, R. Raymond Burnham, Jr.

Browndale Beauty 5th 1941112
Red, Otto Mathies & Son

Goldspur's Count 2d 1770398
Red, Hopley Stock Farm

Browndale Beauty 2d 1783593
Red, Crews & Andrews

CLEARVIEW DAWN x2377675 is a very nice, blocky, thickly made, dark red son of Stardale x2020699 out of one of our top cows.

PRICE & BUCH

Cow

Lot 35

ROSEWOOD ROSALIE 1988509

Roan, calved July 22, 1939. Bred by C. H. Harper, Benkelman, Nebraska; 2d owner Price & Buck, Clarinda, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Rosalie 1761693.....	C. H. Harper..	Master Lad 1670960.....	C. H. Harper
Rosewood Queen.....	C. H. Harper..	Calrossie Crown 1576567....	J. R. Thompson Est.
Rosewood 2d.....	C. B. Baldwin..	Maxwalton Miller 1113594....	Carpenter & Ross
Rosewood Revelanta.....	Hague & Girton..	Revelanta Crown 1007486..	Loveland Stock Farm
Lawndale Rosewood.....	Tom Stanton..	King's Heir 557673.....	W. F. Duthie
Rosewood Lady.....	John Miller, Jr..	Ury Chief 429358.....	W. C. Edwards & Co.
Rosewood 92d.....	H. Cargill & Son..	Proud Hero 503041.....	Wm. Duthie
Rosewood 91st.....	H. Cargill & Son..	Proud Lord 453494.....	H. Cargill & Son
Rosewood 89th.....	H. Cargill & Son..	Diamond Rex 235328.....	Wm. S. Marr
Rosewood 87th.....	Geo. Walker..	Pride of Day 203941.....	Wm. Duthie

GLOSTER CHAMPION 2d, Sire—Cumberland Laird 1606748 by Sultan Laird 1281993, out of Cumberland Diamond 1350732. Dam, Duchess of Gloster C 1739926 by Rosewood Avondale 1546503, out of Gloster Lady 1114258.

MASTER LAD, Sire—Master Clipper 1510805 by Masterkey 1324875, out of Lady Clipper 21st 1321100. Dam, Golden Missie 1432380 by Maxwalton Flatterer 1326166, out of Golden Darlina 1230305.

CALROSSIE CROWN, Sire—Calrossie Roan Challenger 1504627 by Millhills Regalia 1504629, out of Rosetta 26th 1504630. Dam, Missie D 3d 1035938 by Anoka Royal Crown 795605, out of Missie D 2d 240536.

ROSEWOOD ROSALIE 1988509 has the character and splendid type to make her most desirable. Bred to calf in April to a dark red son of Imported Bapton Major.

What he saves in the cost price usually is more than lost in the value of the bull calves.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

FERREL

Cow

Lot 36

FAIRVIEW GLOSTER 6th 2029923

Red and white, calved March 27, 1940. Bred by Hale Thompson, Hatfield, Missouri; 2d owner W. F. Barger & Sons, Ravenwood, Mo.; 3d owner, Mrs. Thera Ferrel, Randolph, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Sni-A-Bar Gloster 27 1805675.	Sni-A-Bar Farms.	Fairview Baronet 1941941.....	D. M. Gregg
Duchess of Gloster 6th.....	Bluemont Farms.	Bridgebank Rolox 1595985.....	A. J. Marshall
Duchess of Gloster 3d.....	Bluemont Farms.	Marquis Marshal 1229336.....	Bluemont Farms
Duchess of Gloster 2d.....	S. A. Nelson.	Jealous Dale 679206.....	Kans. St. Agrl. Coll.
Duchess of Gloster.....	C. A. Saunders.	Burwood Sultan 306561.....	H. Bright
Countess of Gloster.....	S. G. Crawford.	Merry Marshal 160922.....	C. B. Dustin & Son
Duchess of Gloster & Lancaster..	S. G. Crawford.	Champion 118343.....	S. C. McCauley
60th Duchess of Gloster.....	H. C. Duncan.	Lancaster Comet 119918.....	I. Barr & Son
33d Duchess of Gloster.....	A. Cruickshank.	Chief Baron 90991.....	A. Cruickshank
30th Duchess of Gloster.....	A. Cruickshank.	Gondolier 98287.....	A. Cruickshank
		Chancellor 68693.....	A. Cruickshank

FAIRVIEW BARONET, Sire—Gregg Farms Baronet 1842988 by Baronet 1726749, out of Missie 224th 1636185. Dam, Victoria 12th 1782812 by Sni-A-Bar Count 1333822, out of Victoria 10th 1195870.

BRIDGEBANK ROLOX, Sire—Lutwyche Challenger 1555172 by King William 1517882, out of Cudham Orange Blossom 7th (15576). Dam, Rhoda Rosewood 1595988 by Bridgebank Paymaster 1595983, out of Rosewood Queen 1595993.

MARQUIS MARSHAL, Sire—Gainford Vanguard 470628 by Gainford Perfection 442173, out of Village Queen 470668. Dam, Lovely Maid 3d 856501 by Village Marshal 427572, out of Lovely of Parkdale 3d 38319.

FAIRVIEW GLOSTER 6th 2029923, is a typically thick Duchess of Gloster cow backed up with a beautiful pedigree. She will be a valuable addition to your herd being safe in calf to Templar's Envoy 2d 2378987.

LOMAS FARMS

Cow

Lot 37

GOLDEN VICTORIA 41st 2103269

Red, calved May 16, 1941. Bred by Daniel E. Bower, Bridgewater, Iowa; 2d owner, Lomas Farms, Villisca, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Golden Victoria 27th 1852501.	Daniel E. Bower.	Browndale Marshal 3d 2001618.....	Daniel E. Bower
Golden Victoria 7th.....	Daniel E. Bower.	Marshal's Cumberland 1558643.....	Phillip Funke
Golden Victoria 4th.....	Daniel E. Bower.	Village Javelin 709798.....	Miller Bros.
Golden Victoria 3d.....	Bower Bros.	Orange Prince 570464.....	Daniel E. Bower
Maplewood Victoria.....	Ernst Funke.	Proud Prince 369747.....	S. H. Thompson's Sons
Victoria Funke 2d.....	Ernst Funke.	Golden Champion 138590.....	Forbes Bros.
Victoria Veech 6th.....	Ernst Funke.	Royal George 122603.....	T. R. Westrope & Son
Victoria Veech 5th.....	R. S. Veech.	Favorite of Pike Creek 115509.....	Philip Erbes
Victoria 73d.....	A. Cruickshank.	Earl Marshal 92167.....	Wm. Duthie
Victoria 58th.....	A. Cruickshank.	Roan Gauntlet 45276.....	A. Cruickshank
		Pride of the Isles 45274.....	A. Cruickshank

BROWNDAL MARSHAL 3d, Sire—Browndale Bud 1831859 by Divide Inflation 1776174, out of Rosebud's Rose 1765689. DAM, Jilt's Lady 20th, 1852509 by Marshal's Cumberland 1558643, out of Jilt's Lady 5th 1242715.

MARSHAL'S CUMBERLAND, Sire—Marshal's Lavender Lad 1355876 by Fair Marshal 945079, out of Maxwalton Lavender 62800. DAM, Victoria Funke 30th 1157642 by Cumberland Again 616623, out of Victoria Funke 24th 458474.

VILLAGE JAVELIN, Sire—Maxwalton Javelin 367541 by Avondale 245144, out of Jeanie V61-656. DAM, Duchess of Gloster 3d 193547 by Villager 295884, out of Duchess of Gloster A 23895.

GOLDEN VICTORIA 41st 2103269 is a good breeding cow, always produces a good one. Bred to Helfred Standard 2107728, a fine son of Sunray 1946437, a sire of proven merit.

A good cow is worth two average cows.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

E. P. LAUGHLIN

Cow

Lot 38

BESSIE 63d x2097058

Red, calved July 1, 1941. Bred and owned by E. P. Laughlin, Imogene, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Bessie 50th x1857350.....	E. P. Laughlin..	Oakwood Imp. Jr. 1957390....	Teegardin & Sons
Bessie 45th	Hopley Stock Farm..	Oakwood Chancellor x1579547..	Teegardin & Sons
Bessie 44th	Uppermill Farm..	Browndale Goldspur 1464101....	Thos. E. Wilson
Bessie 41st	Alex Reid..	Villager's Wanderer 978595....	Uppermill Farm
Bessie 32d	Alex Reid..	Picket 648545.....	G. Walker
Bessie Craibstone 3d.....	A. C. Pirie..	Golden King 280756.....	G. Anderson
Bessie Craibstone 2d.....	C. Hunter..	Fechil 377399.....	A. M. Leslie
Bessie 31st	W. S. Marr..	Raftsman 485792.....	W. S. Marr
Bessie 17th	W. S. Marr..	Elocutionist 92221.....	W. S. Marr
Bessie 8th	W. S. Marr..	Cherub 4th 64879.....	Lord Sudeley
		Prince Louis 21742.....	S. Campbell

OAKWOOD IMPRESSION Jr., Sire—Oakwood Impression x1855192 by Oakwood Royal King x1574357, out of Oakwood Happiness x1682316. Dam, Oakwood Juanita x178743 by Royal Count, Jr. x1053938, out of Oakwood Juno A x1684408.

OAKWOOD CHANCELLOR, Sire—Royal Count Jr. x1053938 by Royal Count x708335, out of Mina Linda x542524. Dam, Clara Sultana 5th x708344 by Roselawn Marshal x437924, out of Clara Sultana 2d 255051.

BROWNDAL GOLDSPUR, Sire—Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Edellyn Dorothy 1214058 by Kingwood 682218, out of Dundee Dorothy 924928.

BESSIE 63d x2097058 is a good cow and the dam of one of the best heifers in our herd. Look at the three top sires in her pedigree. Where could you find better? She is bred to one of the good bulls of the breed, Collynie Express, bred by Hultine and sired by Collynie Compact. He is a half brother to the grand champion heifer at the 1946 International. Bred September 22, 1946.

E. P. LAUGHLIN

Cow

Lot 39

ROSEWOOD 28th x2125023

Red, calved May 30, 1942. Bred and owned by E. P. Laughlin, Imogene, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Rosewood 11th x1857353.....	E. P. Laughlin..	Oakwood Imp. Jr. 1957390....	Teegardin & Sons
Rosewood 7th x.....	E. P. Laughlin..	Oakwood Chancellor x1579547..	Teegardin & Sons
Rosewood 2d x.....	E. P. Laughlin..	Master Dale x1396391.....	E. P. Laughlin
Rosewood x.....	E. J. Lukavsky..	Ceremonious Emblem x1257131...	Leemon Farm
Collynie Rosewood 2d.....	Carpenter & Carpenter..	Royal Villager x824158.....	J. J. Williams & Son
Maxwalton Rosewood 2d.....	Carpenter & Ross..	Lord Cullen 426335.....	W. Connon
Rosewood 92d	W. D. Morrison..	Avondale 245144.....	E. S. Kelly
Rosewood 76th	J. Bruce..	Golden Prince 306267.....	R. Copland
Rosewood 54th	J. Bruce..	Waverly 136405.....	A. Strachan
Rosewood 23d	J. Bruce..	Cap-A-Pie 106717.....	J. Bruce
		Duke of Edinburgh 130843.....	J. Bruce

OAKWOOD IMPRESSION, JR. Sire—Oakwood Impression x1855192 by Oakwood Royal King x1574357, out of Oakwood Happiness x1682316. Dam, Oakwood Juanita x1787432 by Royal Count, Jr. x1053938, out of Oakwood Juno A x1684408.

OAKWOOD CHANCELLOR, Sire—Royal Count Jr. x1053938 by Royal Count x708335, out of Mina Linda x542524. Dam, Clara Sultana 5th x708344 by Roselawn Marshal x437924, out of Clara Sultana 2d 255051.

MASTER DALE, Sire—Edgcote Dales x1266043 by Edgcote Toft 649138, out of Collynie Lily 786017. Dam, Matchless 948325 by Master Goods 430145, out of Goldenrod Matchless 170839.

ROSEWOOD 28th x2125023—I bought the foundation cow of this Rosewood family during World War I at a high price. They have been the best on the farm and I have sold many of them to satisfied customers. Bred to Collynie Express, the all-red son of Collynie Compact, June 30, 1946.

A good bull is worth a lot of average bulls.



SHORTHORN STEERS made a clean sweep of the **GRAND AND RESERVE GRAND CHAMPIONSHIPS** over 1,425 head of all breeds at the 1946 Chicago International Livestock Show. They went on to win the champion three-steer and get-of-sire groups over all breeds for the first time in the 47-year history of the International, when one breed monopolized single and group championships. The Grand Champion later sold at a new all-time record for the Chicago International of \$10.50 a lb. to total \$14,490 to the Firestone Tire and Rubber Co., Akron, Ohio. He immediately began a 22,000 mile educational tour of the country in a \$12,000 specially constructed trailer. Watch for notice of these exhibitions in your territory. (The Shorthorn steer,

Tomahawk, was Grand Champion of the 1945 Chicago Fat Stock Show and set the then International record of \$10 a lb.)

Shown above (left) is the Grand Champion, **ROYAL JUPITER**; (right) the Reserve Grand Champion, **WYOMING CHALLENGER STAN-DARD**; and (below), the winning three-steer group including the reserve grand champion.

These steers demonstrate the well-established Shorthorn profit characteristics combining greater weight with modern type and choice quality conformation. The Grand Champion steer weighed 1,380 lbs. at 22 months of age. *Extra pounds produce extra profits. REMEMBER—Shorthorns, Best in Every WEIGH!*

Fastest Growing Membership

1942	1943	1944	1945	1946	5-Year Total
1,335	1,829	1,757	1,910	2,096	8,962

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BROWN

Cow

Lot 40

ESTELLE'S AUGUSTA 15th 2167727

Red, calved July 10, 1942. Bred by Cooper Bros., Sheridan, Missouri; 2d owner Perry O. Brown, Lamoni, Iowa. RE S14.

Dams	Breeders of Dams	Sires	Breeders of Sires
Marshal's Estelle 11th 1933203	Cooper Bros.	Comet's Masterstroke 1921919	J. C. Manning
Marshal's Estelle	Cooper Bros.	Merry Marshal 1729992	Moore Bros.
Estelle 10th	F. C. Barber	Village Marshal 5th 1530365	Cooper Bros.
Estelle 7th	H. M. Vanderlip	Curly Dale 365531	Carpenter & Ross
Estelle of Sylvan	H. Cargill & Son	Chancellor's Model 283639	Kyle Bros.
Estelle 3d	J. Merson	Challenger 149527	G. Shepherd
Evening Star	J. Merson	Lord Ythan 141536	G. Bruce
Estelle	A. M. Gordon	Star of Morning 121243	Wm. Duthie
Marionette	A. M. Gordon	Mario (51713)	W. Duthie
Red Daisy	A. M. Gordon	Actor 139994	W. Duthie

COMET'S MASTERSTROKE, Sire—Edellyn Comet 1838148 by Browndale Mandarin 1503275, out of Countess Golden Drop 1773027. Dam, Augusta 123d 1754162 by Masterstroke 1663862, out of Augusta 118th 1663868.

MERRY MARSHAL, Sire—Marshal's Diamond 1508879 by Marshal's Lavender Lad 1355876, out of Christmas Belle 608849. Dam, Supreme's Lady 966143 by Sultan Supreme 367161, out of Merry Lady 4th 592575.

VILLAGE MARSHAL 5th, Sire—Marshal's Stamp 796604 by Village Marshal 427572, out of Marigold 4th 201290. Dam, Village Princess 176867 by Cumberland Prince 369225, out of Alena 89112.

Estelle's Augusta 15th 2167727 is a beautiful dark red cow and sells with a roan bull calf at foot calved November 28th and cow will be rebred to Newallyn Royal Pride.

SHORTHORNS

1947 IOWA ROYAL

STATE FAIR GROUNDS — DES MOINES

Show — 12:00 Noon, March 18th

Sale — 12:00 Noon, March 19th

60 BIG RUGGED BULLS — 50 RICHLY BRED FEMALES

A lifetime is not enough to reach the peak in Shorthorn breeding.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BROWN



Newallyn Royal Pride 2081974, an excellent breeding bull and he out of a dam by Calrossie Control.

Cow

Lot 41

MARKSMAN VERBENA 2172027

Roan, calved July 29, 1942. Bred by Galen & Daryl Freel, Pleasantville, Iowa; 2d owner Perry O. Brown & Son, Lamoni, Iowa. RE 5y.

Dams	Breeders of Dams	Sires	Breeders of Sires
Mountaineer's Verbena 1967319	H. VanRoekel	Scottish Marksman 1928235	Husted Bros.
Helfred Verbena 5th	F. W. Hubbell	Sni-A-Bar Mountaineer 1760033	Sni-A-Bar Farms
Ballyline Verbena	Frank C. Baker	Sni-A-Bar Golden Ring 1636566	Sni-A-Bar Farms
Melbourne Verbena	John Alexander & Sons	Ballylin Rodney 945251	Harry S. Black
Verbena Lass 2d	A. J. Ryden	Ballylin Rodney 945251	Harry S. Black
Verbena Lass	J. G. Robbins & Sons	Memory's Masterpiece 424228	W. H. Miner
Dutch Beauty 2d	J. G. Robbins & Sons	Lord Avondale 391326	Carpenter & Ross
Verbena Beauty	Greene Bros	The Dutchman 282689	E. E. Souers
Verbena 3d	J. G. Robbins & Sons	Lord Abbot 250482	John Cran
Verbena of Hickory Park	Wm. Cummings & Son	Conductor 114386	J. G. Robbins & Sons
		Champion of America 85059	Wm. Cummings-Sons

SCOTTISH MARKSMAN, Sire—Scottish Admiral 1800653 by Scottish Major 1522779, out of Augusta 120th 1212980. Dam, Spur's Mina 2d 1800965 by Goldspur Favorite 2d 1717586, out of Spur's Mina 1717591.

SNI-A-BAR MOUNTAINEER, Sire—Mountain Archer 1706408 by Keepsake's Abbot (B105) 1311992, out of Mt. Dell Keepsake (B96) 1247156. Dam, Sni-A-Bar Gipsy 2d 1695023 by Saltoun Claymore 1529924, out of Village Gypsy 2d 1487130.

SNI-A-BAR GOLDEN RING, Sire—Prentice 1005345 by Harviestoun Grandee 732379, out of Pearl-ette 717724. Dam, Richland Bountiful 1310073 by Collynie Golden Ring 1266688, out of Bountiful 5th 820149.

Marksman Verbena 2172027 is a very good dark roan cow and is truly representative of the Verbena Family that has done so well at Helfred Farms. Her last October heifer calf will be our senior heifer calf for 1947 shows. She was mated November 28th to Newallyn Royal Pride, a good breeding bull out of a dam by Calrossie Control. You can expect an excellent calf from this mating.

Price is what we pay—value is what we get.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LARSON

Cow

Lot 42

MYSIE BOUNTIFUL 14th 2271484

Roan, calved January 1, 1945. Bred by Geo. Larson & Sons, Harlan, Iowa; calved property of Emery Larson, Harlan, Iowa. RE 37 MB.

SIRE

Brawith Royal Pilot 2062847
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Lavender Lily 13th 1788521
Roan, F. W. Retzlaff & Son

Parkdale Supreme 1711550
Roan, Bellows Bros.

DAM

Mysie Bountiful 8th 2029879
Red, Geo. Larson & Sons

Mysie Bountiful 1711552
Red, Geo. Larson & Sons

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Dark Roan, John Walker

Browndale Earl 1580515
Roan, Thos. E. Wilson

Lavender Lily 11th 1481257
R&W, F. W. Retzlaff & Son

Supreme Champion 1625543
Roan, Bellows Bros.

Queen of Beauty 74th 1655788
Roan, Bellows Bros.

Rex Cumberland 1664436
Roan, Geo. Larson

Lady Bountiful 1620879
RWM, W. B. Tague & Son

MYSIE BOUNTIFUL 14th 2271484 was pasture bred to Sunbeam Joffre 2d. A full brother to this bull was champion Shorthorn steer at the Nebraska State Fair in 1941. This is a bull of the Marshal Joffre line of breeding that we are using with great success. This is the same line of breeding that produced the reserve grand champion steer at the last International.

LARSON

Cow

Lot 43

ROAN SECRET LADY 2324996

Roan, calved June 10, 1945. Bred and owned by Emery Larson, Harlan, Iowa. RE 20.

Brawith Nugget 1944238
Roan, David Douglas

Lavender Lily 13th 1788521
Roan, F. W. Retzlaff & Son

Parkdale Supreme 1711550
Roan, Bellows Bros.

SIRE

Brawith Royal Pilot 2062847
Roan, Carl L. Retzlaff

DAM

Roan Secret 2123274
Roan, Geo. Larson & Sons

Oakland Secret 1691713
Roan, Jacob Burkhardt

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Dark Roan, John Walker

Browndale Earl 1580515
Roan, Thos. E. Wilson

Lavender Lily 11th 1481257
R&W, F. W. Retzlaff & Son

Supreme Champion 1625543
Roan, Bellows Bros.

Queen of Beauty 74th 1655788
Roan, Bellows Bros.

Red Rodney 1518736
Red, Geo. W. Retzlaff & Son

Roan Secret 3d 1369041
Roan, D. E. Lomas

ROAN SECRET LADY 2324996 is a wide, deep, thick-fleshed heifer. I purchased her grand dam from Jake Burkhardt. This has been a profitable family for me. Will probably be in calf to Edellyn Maris Mercury by Calrossie Mercury. This bull was loaned by the Illinois Central Railway to the Denison Artificial Insimination Association.

To sell, one must create a desire to own.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LARSON

Cow

Lot 45

MEADOW BEAUTY 23d 2300677

Dark Roan, calved July 10, 1945. Bred and owned by Emery Larson, Harlan, Iowa. RE MB23.

Brawith Nugget 1944238
Roan, David Douglas

{ Brawith Boy 1836058
Roan, Hugh S. Black

SIRE
Brawith Royal Pilot 2062847
Roan, Carl L. Retzlaff

{ Primrose Jilt 252728
Dark Roan, John Walker

Lavender Lily 13th 1788521
Roan, F. W. Retzlaff & Son

{ Browndale Earl 1580515
Roan, Thos. E. Wilson

Sunbeam Supreme 1939585
Red, Geo. Larson & Sons

{ Lavender Lily 11th 1481257
R&W, F. W. Retzlaff & Son

DAM
Meadow Beauty 16th 2084179
Roan, Geo. Larson & Sons

{ Parkdale Supreme 1711550
Roan, Bellows Bros.

{ Sunbeam's Pride 1422397
Roan, Geo. Larson

Meadow Beauty 1630337
White, Emery Larson

{ Diamond King 2d 1374164
Roan, C. A. Saunders & Sons

{ Joffre's Beauty 1481188
Roan, Henry R. Fausch

MEADOW BEAUTY 23d 2300677 is a beautiful roan, short-legged, blocky heifer and from one of our more prolific families. Here's herd building material.

IOWA

To the discriminating Shorthorn Cattle Man means quality, type
and potent pedigrees.

If the bull refuses to put on weight the chances are his calves
will have the same failing.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

McCONE BROS.



Red Mercury Leader 2331940 our outstanding junior sire purchased from Lomas Farms.
He has for his sire Edellyn Royal Leader 16th and his dam, Edellyn Beauty 22d and her sire the famous Calrossie Mercury.

Cow

Lot 46

DUCHESS OF GLOSTER 3d 2341973

Roan, calved September 17, 1945. Bred and owned by McCone Bros., Botna, Iowa. LE B87.
Supreme Goldfinder 1920005

Calrossie Supreme 2033330
Roan, Husted Bros.

Roan, M. D. Whimple
Marigold 22d 1875553
Red, Tomson Bros.

SIRE

Supreme Command 2168413
Roan, McCone Bros.

Gipsy Maid 1945893
Roan, McCone Bros.

Browndale Goldbrick 1878473
Red, McCone Bros.
Sweet Gipsy 1858402
Roan, McCone Bros.

Browndale Douglas 1801297
Red, McCone Bros.

Browndale's Type 1738563
Roan, McCone Bros.
Lady Marengo 21st 1738569
Red, McCone Bros.

DAM

Duchess of Gloster 2d 2033447
Red, McCone Bros.

Duchess Prefection 1907924
Red, E. C. Baker

Cumberland Sovereign 1608106
Roan, McCone Bros.
Roan Duchess 1787630
Roan, Chas. E. McCone

DUCHESS OF GLOSTER 3d 2341973 is one of the top females we have offered for sale. We believe she will make a valuable addition in any herd.

The characteristics needed for salesmanship include energy, enthusiasm, confidence, courtesy, patience and friendliness.

LOMAS FARMS



Edellyn Cockade Mercury 2140732, a smooth, short-legged son of Calrossie Mercury, Imp., is the sire of this attractive heifer.

Cow

Lot 47

LOMAS' VICTORIA MARY 2334556

Roan, calved September 20, 1945. Bred and owned by Lomas Farms, Villisca, Iowa. LE 123.

SIRE
Edellyn Cockade Mercury
2140732
Roan, Thos. E. Wilson

Calrossie Mercury 1957318
White, J. MacGillivray

Pitpointie Orange Blossom 41st
2031993
Red, Robert L. P. Duncan

Fascinator 1766812
Roan, Hopley Stock Farm

DAM
Victoria Mary of Helfred 6th
2090130
Roan, F. W. Hubbell

Victoria Mary of Helfred
1633551
Roan, F. W. Hubbell

{ Calrossie Control 255913
White, J. MacGillivray
{ Calrossie Augusta Opal 179796
Dark Roan, J. MacGillivray
{ Pitpointie Orange Blossom 21st
137946
Roan, R. L. P. Duncan
Pitpointie Thistle 289050
Roan, R. L. P. Duncan
{ Browndale Goldspur 1464101
Roan, Thos. E. Wilson
{ Village Beauty 2d 1036567
Roan, Hopley Stock Farm
{ Villager Choice 1476399
Roan, Frank C. Baker
{ Victoria Mary 2d 1310767
Red, Bellows Bros.

LOMAS' VICTORIA MARY 2334556 is a very excellent heifer fashionably bred and the kind to add to your herd. Sells vaccinated for Bangs and safe in calf to Lomas Royal Leader 2331941.

The purebred business calls for a higher code of ethics than almost any other industry.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LARSON

Cow

Lot 48

SUNBEAM SECRET 10th 2332325

Red, calved October 18, 1945. Bred and owned by Emery Larson, Harlan, Iowa. RE SS26.

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Dark Roan, John Walker

Lavender Lily 13th 1788521
Roan, F. W. Retzlaff & Son

Browndale Earl 1580515
Roan, Thos. E. Wilson

Lavender Lily 11th 1481257
R&W, F. W. Retzlaff & Son

Parkdale Supreme 1711550
Roan, Bellows Bros.

Supreme Champion 1625543
Roan, Bellows Bros.

Queen of Beauty 74th 1655788
Roan, Bellows Bros.

SIRE

Brawith Royal Pilot 2062847
Roan, Carl L. Retzlaff

Diamond King 2d 1374164
Roan, C. A. Saunders & Sons

Sunbeam's Cumberland 1711553
White, Geo. Larson & Sons

Sunbeams Pride 14222397
Roan, Geo. Larson

SUNBEAM SECRET 10th 2332325 is a very typy dark red daughter of Brawith Royal Pilot 2062847. She has all the characteristics of a great producing matron.

LARSON

Cow

Lot 49

MYSIE MAID 11th 2332323

Roan, calved October 26, 1945. Bred and owned by Emery Larson, Harlan, Iowa. RE M. M. 28.

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Dark Roan, John Walker

Lavender Lily 13th 1788521
Roan, F. W. Retzlaff & Son

Browndale Earl 1580515
Roan, Thos. E. Wilson

Lavender Lily 11th 1481257
R&W, F. W. Retzlaff & Son

Sunbeam Supreme 1939585
Red, Geo. Larson & Sons

Parkdale Supreme 1711550
Roan, Bellows Bros.

Sunbeam's Pride 1422397
Roan, Geo. Larson

DAM

Mysie Maid 7th 2123271
Red, Geo. Larson & Son

Mysie Maid 6th 1951344
Red, Geo. Larson & Sons

Supreme Cumberland 1874859
Roan, Geo. Larson & Sons

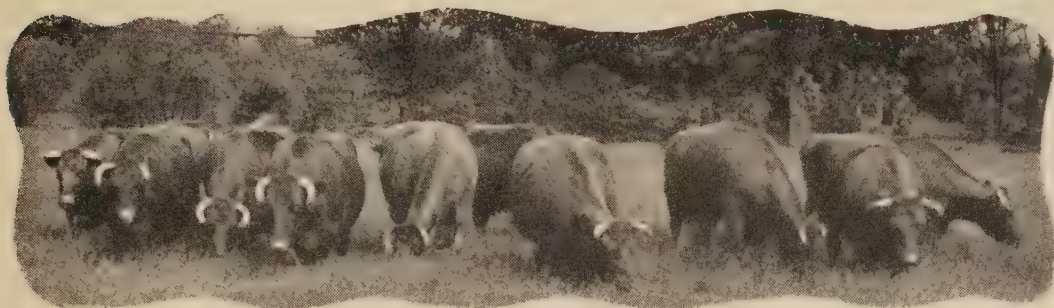
Mysie Maid 4th 1874866
Roan, Geo. Larson & Sons

MYSIE MAID 11th 2332323 is a mighty fine daughter of Brawith Royal Pilot 2062847. She is the popular Missie Maid family, exceptional producers for us.

The names of producers on a pedigree constitute an important
part of the document.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

"UNIFORMITY IS ONE GREAT EXCELLENCE"



One hundred years ago Lewis Allen said:

"Uniformity is one great excellence."

But securing uniformity is not a matter of chance. It is a matter of careful planning. In choosing a herd unit of females it is all important to your future success in the business that you buy cows of uniform type. The animals offered in this sale are all from herds noted for their uniformity as well as modern type and impressive bloodlines.

LOMAS FARMS

Cow

Lot 50

LOMAS' BEAUTY 45th 2334547

Red, white marks, calved December 20, 1945. Bred and owned by Lomas Farms, Villisca, Iowa.
LE 117.

SIRE

Miles of View Prince 2074904
Red, Miles of View Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

Star Secret 1839719
Roan, T. Dorsey Jones

Calrossie Warden 1894830
Roan, Chris M. Gerst

DAM

Avon's Florence 710th 1985796
Red, Otto A. Schrank

Avon's Florence 71st 1899961
Roan, Otto A. Schrank

Calrossie Randolph 275440
Dark Roan, J. MacGillivray

Calrossie Princess Mona 88108
Dark Roan, J. MacGillivray

Browndale Pilot 1653006
White, Jas. Douglas & Sons

Secret 4th 1564601
Red, T. Dorsey Jones

Edellyn Banker 1772322
Red, Thos. E. Wilson

Lavender Wreath 31st 1751931
Roan, Chris M. Gerst

Sni-A-Bar Golden Chief 1740140
Red, Sni-A-Bar Farms

Avon's Florence 7th 1547065
White, Otto A. Schrank

LOMAS' BEAUTY 45th 2334547, a choice daughter of Miles of View Prince 2074904 and out of a dam by Calrossie Warden 1894830. She is the right type with quality and character to make an excellent cow. She sells safe in calf to Lomas Royal Leader 2331941—thus, an outstanding calf being assured. Vaccinated for Bangs.

You had better keep fewer and better ones than to buy more pasture land.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KLINE

Cow

Lot 51

MAUD 5th 2358849

Roan, calved February 2, 1946. Bred and owned by S. H. Kline, Clarinda, Iowa. RE 49.

Brae Lodge Headlight 1874600
Red, T. A. Russell

Brae Lodge Footprint 219078
Dark Roan, T. A. Russell

Estelle of Brae Lodge 257509
Red, T. A. Russell

Browndale's Beau 1774621
Roan, Geo. Struve

Veronica 11th 1774627
Roan, Geo. Struve

Divide Superb 1683191
Red, The Allen Cattle Co.

Maud 91st 1746629
Red, A. C. Shallenberger

Ashbourn Goldmine 1752751
Red, A. C. Shallenberger

Maud 66th 1296477
Roan, C. H. Harper

Velvet Veronica 1852627
Roan, Geo. Struve

Ashbourne Style 1870413
Red, A. C. Shallenberger

Maud 71st 1877469
Red, D. H. Harper

SIRE

Helfred Outlook 2077747
Red, F. W. Hubbell

DAM

Stylish Maud 1955028
Roan, S. H. Kline

MAUD 4th 2358849 is a very good roan heifer, short-legged and blocky with a nice head, of the Maud Marr family which were extra good for milk, with some of the best breeders at the top of her pedigree. Her dam is very short-legged, blocky and wide. Her granddam produced us twin heifers which we sold to go to Montana. Vaccinated and tested for Bangs. Will give breeding privilege to a dark red bull, Helfred Fearless, son of Imp. Bapton Major.

KLINE

Cow

Lot 52

GOLDEN LADY 2369123

Roan, calved March 28, 1946. Bred by J. W. Strickler, Skidmore, Missouri; calved property of S. H. Kline, Clarinda, Iowa. RE 50.

Divide Aristocrat 1855004
Roan, The Allen Cattle Co.

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Divide Maid 11th 1690876
Red, The Allen Cattle Co.

Rodney's Diamond 1667536
Roan, R. W. Cable

Fairy Girl 5th 1557224
Roan, Olna G. Trimble

Edellyn Comet 1838148
Roan, Thos. E. Wilson

Costly Maid 1796389
Red, Sni-A-Bar Farms

Edellyn Comet 1838148
Roan, Thos. E. Wilson

Golden Lady 50th 1907592
White, W. F. Barber

Fairy Girl 7th 1820673
Red, Olna G. Trimble

Comet's Archer 1973189
Roan, J. C. Manning

Golden Lady 61st 1973193
White, J. C. Manning

SIRE

Stirling Aristocrat 2139718
Red, Olna G. Trimble

DAM

Golden Lady 65th 2145920
White, J. W. Strickler

GOLDEN LADY 2369123, a good roan heifer, short-legged and blocky, of the Golden Chain family with some of the best breeders such as Sni-A-Bar, Thos. Wilson and Allen Cattle Co. at the top of her pedigree. Her dam is very short-legged, blocky and wide. Vaccinated and tested for Bangs. Will give breeding privilege to a dark red bull, Helfred Fearless, a son of Imp. Bapton Major.

A farm includes breeding, raising, feeding and marketing.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

WINDOM

Cow

Lot 53

QUEEN BUTTERFLY 5th 2378960

Red, calved April 11, 1946. Bred by A. T. Worsley & Son, Kent, Iowa; calved property of Glenn A. Windom, Nodaway, Iowa. RE 29.

Supreme Perfection 1973457
Roan, Bellows Bros.

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

SIRE
Perfection's Coronet 2128988
Red, J. W. McClaskey & Son

Fair Constance 19th 1733081
Roan, Bellows Bros.

Costly Lily 11th 1971493
Roan, J. W. McClaskey & Son

Helfred Supreme 1766821
Roan, F. W. Hubbell

Costly Lily 1806211
Roan, J. W. McClaskey & Son

Browndale Superb 1863248
Roan, C. F. Curtiss

Browndale Grand 1717472
Red, C. F. Curtiss

Dorothy Goods 7th 1414637
Roan, MacLachlan Bros.

DAM
Queen Butterfly 3d 2157370
Roan, A. T. Worsley & Son

Supreme Hero 2d 1804327
Roan, Bellows Bros.

Queen Butterfly 2d 2004304
Red, A. T. Worsley & Son

Queen Butterfly 1754298
Roan, A. T. Worsley & Son

QUEEN BUTTERFLY 5th 2378960 is a smooth, thick, deep red heifer. With such an outstanding background this heifer will prove a great foundation female.

MATT LAUGHLIN

Cow

Lot 54

ROSANNA 68th x2376038

Red, calved April 22, 1946. Bred and owned by Matt Laughlin, Emerson, Iowa. LE 28.

Cherry Coronet x1905954
Roan, Lewis W. Thieman

Count Coronet x1760106
Roan, Lewis W. Thieman

SIRE
Coronet Memory x2152424
Red, Lewis W. Thieman

Cherry Blossom 12th 1702725
Roan, Sni-A-Bar Farms

Madam Joffre 2d 1821709
Roan, Johnston & Auld

Joffre's Gloster 1696583
Roan, Johnston & Auld

Madam Joffre 1696591
Roan, Johnston & Auld

Coronet Royalist x2124397
Red, Lewis W. Thieman

King of Hearts x2014088
Roan, Lewis W. Thieman

Violet Coronita x1891096
Roan, Lewis W. Thieman

DAM
Rosanna 66th x2280377
Red, Matt Laughlin

Rosanna 64th x2136783
Red, T. Dunham & Sons

Sir Butterfly 3d x2003576
Red, R. W. Dunham

Rosanna 52d x1952143
Roan, Z. T. Dunham & Sons

ROSANNA 68th x237638 is a good, growthy heifer calf. Pretested and vaccinated for Bangs September 26, 1946.

Blood, care, feed and advertising. These are the four legs to the breeding business.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

WINDOM

Cow

Lot 55

MIDWOOD VIOLET 5th 2381232

Roan, calved May 2, 1946. Bred by A. T. Worsley & Son, Kent, Iowa; calved property of Glenn A. Windom, Nodaway, Iowa. RE 35.

SIRE
Brawith Clipper 2052265
Roan, R. J. Egger

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

Brawith Boy 1836058
Roan, Hugh S. Black
Lady Rosewood 18th 260099
Red, James Douglas & Sons

Brookside Charity 5th 1906382
Red, R. J. Egger

Archer's Standard 1815906
Red, Tomson Bros.

Brookside Charity 4th 1805480
Red, R. J. Egger

Goldspur's Chief 1890076
Red, Phillip Funke

Goldspur's Mint 1713726
Red, Hopley Stock Farm

Honeysuckle 20th 1681101
Roan, Phillip Funke

DAM
Midwood Violet 3d 1975956
RLW, A. T. Worsley & Son

Midwood Violet 1783320
Red, A. T. Worsley & Son

Supreme Leader 1481037
Red, Bellows Bros.

Violet Lady 1690217
Red, A. T. Worsley & Son

MIDWOOD VIOLET 5th 2381232 is very thick, toppey, smooth, straight lined. A rich roan and having a world of feminine character.

MATT LAUGHLIN

Cow

Lot 56

ROSEWOOD 35th x2376039

Roan, calved May 12, 1946. Bred and owned by Matt Laughlin, Emerson, Iowa. LE 29.

Cherry Coronet x1905954
Roan, Lewis W. Thieman

Count Coronet x1760106
Roan, Lewis W. Thieman

SIRE
Coronet Memory x2152424
Red, Lewis W. Thieman

Cherry Blossom 12th 1702725
Roan, Sni-A-Bar Farms

Madam Joffre 2d 1821709
Roan, Johnston & Auld

Joffre's Gloster 1696583
Roan, Johnston & Auld

Madam Joffre 1696591
Roan, Johnston & Auld

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

DAM
Rosewood 34th x2280379
Roan, E. P. Laughlin

Rosewood 12th x1897815
Roan, E. P. Laughlin

Oakwood Chancellor x1579547
Roan, C. B. Teegardin & Sons

Rosewood 10th x1819680
Roan, E. P. Laughlin

ROSEWOOD 35th x2376039 is a good spring heifer with plenty of polled breeding. Pretested and vaccinated for Bangs September 26, 1946.

If you succeed they will say you are lucky, but if you fail you have used poor judgment.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BROWN

Cow

Lot 57

ROSEWOOD BELLE 10th 2375476

Roan, calved May 14, 1946. Bred by Perry O. Brown & Son, Lamoni, Iowa; 2d owner, November 2, 1946, Roger Brown, Lamoni, Iowa. LE B47.

SIRE

Victor's Mandate 2093244
Roan, Perry O. Brown & Son

Haigler Victor 2d 2013769
Roan, Crews & Crews

Rosewood Sultana 4th
sx1988396
Roan, Perry O. Brown & Son

Browndale Command 1959275
Red, Perry O. Brown & Son

DAM

Rosewood Belle 7th 2085433
Red, Perry O. Brown & Son

Rosewood Belle 5th 1988395
Red, Perry O. Brown & Son

Victor's Gift 1851345
Roan, Pauline Kuhrt

Haigler Rosebud 3d 1829233
Roan, Crews & Andrews

Helfred Ringleader 1882837
Red, F. W. Hubbell

Rosewood 124th 1739694
Red, Perry O. Brown & Son

Goldspur's Advance 1717585
Roan, Husted Bros.

Rosewood Belle 2d 1713359
Red, Perry O. Brown & Son

Helfred Ringleader 1882837
Red, F. W. Hubbell

Rosewood Belle 2d 1713359
Red, Perry O. Brown & Son

Rosewood Belle 10th 2375476 is a beautiful dark roan heifer calf and although too young to bring her real value will develop into a good breeding cow. This heifer is an excellent prospect for some boy or girl for a 4-H project in 1947. Vaccinated for Bangs.

PHILLIP

Cow

Lot 58

RED OAK MISSIE 9th x2373934

White, calved May 23, 1946. Bred and owned by R. E. Phillip, Red Oak, Iowa. RE 270.

Collynie Stardale x1879093
Roan, Fred Blomstrom

Orange Blossom 3d x1786975
Roan, David & Jas. Burns

Goldspur's Villager x1916824
Red, R. E. Phillip

Missie 21st x1985300
Red, E. P. Laughlin

Collynie Sensation x1789859
Red, Albert Hultine & Sons

Lady Rosewood x1713067
White, Fred Blomstrom

Victor Rodney x1628905
Red, David & Jas. Burns

Orange Blossom x1582625
White, David & Jas. Burns

Browndale Villager 1819607
Red, Hopley Stock Farm

O B's Red Rose x1720832
RWM, S. W. Stewart & Son

Coronet's Reveler x1882176
Roan, Lewis W. Thieman

Missie 18th x1932135
Red, E. P. Laughlin

SIRE

Red Oak Sensation x2036756
Roan, David & Jas. Burns

DAM

Red Oak Missie 4th x2165573
Red, R. E. Phillip

RED OAK MISSIE 9th x2373934, calfhood vaccinated for Bangs.

The market for your farm crops is livestock. The better the livestock
the higher priced the market.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

VAN PELT

Cow

Lot 59

CLARA 76th (Sent for record)

Red, calved June 4, 1946. Bred and owned by Ralph Van Pelt, Corning, Iowa.

SIRE

Strowold State Express 2213779
Roan, L. A. Strother & Son

Lawton Favorite 2009148
Red, William Henderson

Violet Mist 39th 1919084
Roan, L. A. Strother & Son

Helfred Supreme 1766821
Red, F. W. Hubbell

DAM

Clara 74th 2156540
Red, J. W. McClaskey & Son

Clara 68th 1593295
Red, A. O. Stanley Est.

Collynie State Express (286968)
Red, Duthie Webster

Lawton Blossom 4th (188150)
White, Wm. Henderson

Dreadnaught Charger 1822380
Roan, Mathers Bros.

Violet Mist 11th 1238585
Red, W. C. Prewitt & Sons

Sni-A-Bar Golden Ring 1636566
Roan, Sni-A-Bar Farms

Princess Victoria 7th 1641199
White, Frank C. Baker

Marshal's Emblem 1490086
Roan, A. O. Stanley

Clara 67th 1476864
Roan, A. O. Stanley

CLARA 76th is a sweet headed, dark red heifer with unusual heart girth and level top. She truly is herd building material. Pretested and vaccinated for Bangs.

LARSON

Cow

Lot 60

WHITE SECRET 2d 2369745

White, calved June 29, 1946. Bred and owned by Emery Larson, Harlan, Iowa. RE WS2.

SIRE

Brawith Royal Pilot 2062847
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Lavender Lily 13th 1788521
Roan, F. W. Retzlaff & Son

Helfred Style 1721829
Roan, F. W. Hubbell

DAM

Roan Secret 2d 2047159
Roan, Jacob Burkhardt

Oakland Secret 1691713
Roan, Jacob Burkhardt

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Dark Roan, John Walker

Browndale Earl 1580515
Roan, Thos. E. Wilson

Lavender Lily 11th 1481257
R&W, F. W. Retzlaff & Son

Collynie Clipper Star 1554906
Roan, Easton & Ward

Rosewood's Star 1209278
Roan, George Greer

Red Rodney 1518736
Red, Geo. W. Retzlaff & Son

Roan Secret 3d 1369041
Roan, D. E. Lomas

WHITE SECRET 2d 2369745—we are reluctant to part with this stylish, blocky little heifer. Note the dam of this heifer is by the Iowa State Fair Junior Champion, Helfred Style. This calf may not be as fat as some that have been nursing a Holstein cow or two but we believe she will look good in the sale.

The calf with what you would call a small bone generally makes the show winner.
Its flesh gets thicker.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

VAN PELT

Cow Lot 61

FOXGLOVE MISS 4th (Sent for record)

Roan, calved July 13, 1946. Bred and owned by Ralph Van Pelt, Corning, Iowa.

	Lawton Favorite 2009148 Red, William Henderson	{ Collynie State Express (286986) Red, Duthie Webster
SIRE		{ Lawton Blossom 4th (188150) White, Wm. Henderson
Strowold State Express 2213779 Roan, L. A. Strother & Son		{ Dreadnaught Charger 1822380 Roan, Mathers Bros.
	Violet Mist 39th 1919084 Roan, L. A. Strother & Son	{ Violet Mist 11th 1238585 Red, W. C. Prewitt & Sons
	Decorator 2d 2162305 Roan, Crews & Crews	{ Haigler Victor 3d 2025549 Roan, Crews & Crews
DAM		{ Lancaster Rose 12th 1988273 Roan, Crews & Crews
Foxglove Miss 3d 2309964 Red, Ralph Van Pelt		{ Supreme Charmer 2d 1944483 Red, J. W. McClaskey & Son
	Foxglove Miss 2047204 Roan, Bellows Bros.	{ Foxglove Lady 6th 1797933 Roan, Spellman & Hanson

FOXGLOVE MISS 4th is a thick, smooth, low-set, compact daughter of Strowold State Express 2213779. Pretested and vaccinated for Bangs.

IOWA

To the discriminating Shorthorn Cattle Man means quality, type
and potent pedigrees.

You can do something for a friend he cannot do for himself. . . .
Speak a kind word for him.

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A Select Draft of
HERD HEADING BULLS
For the
Breeder — Ranchman — Farmer

FREE FREIGHT OFFER — The American Shorthorn Breeders' Association offers to prepay freight up to \$200 on any shipment of **10 head or more** to any one destination 300 miles or over from Red Oak.

Bring your neighbors. Buy with them. Ship with them.

**FEMALES — COWS WITH CALVES AT FOOT
BRED AND OPEN HEIFERS**

It is easy to ship cattle from Red Oak by rail or truck to any point in the nation. Plenty of trucks are available for long distance hauls in any direction.

SAVE YOUR CATALOGUE. BRING IT TO THE SALE.

